



# RESEARCH AIMS



IMPROVE SERVICES



IDENTIFY KEY PRIORITIES



INCREASE STUDENT IMPACT

## WHAT WE DID...



DESK REVIEW



RESEARCHED FUTURE STUDENTS



STUDENT SURVEY



FOCUS GROUPS



STAKEHOLDER INTERVIEWS



WORK SHOPS

## WHAT WE FOUND OUT...



ENGAGEMENT



EVENTS



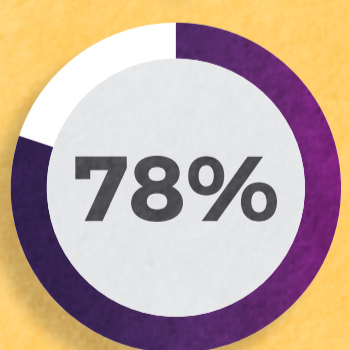
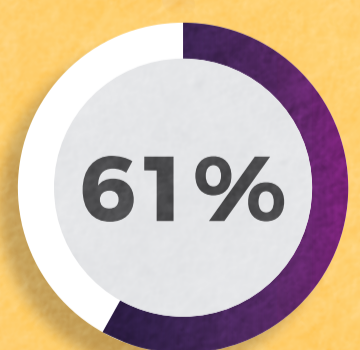
STAKEHOLDER RELATIONSHIPS



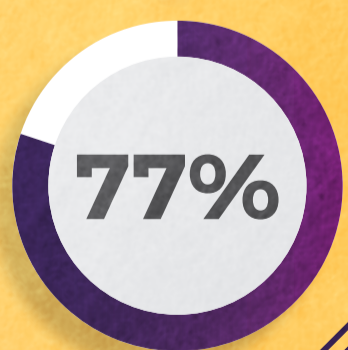
SUPPORT



COMMUNICATION



"THE GUILD ARE ABLE TO INPUT INTO DECISIONS UP AND DOWN THE UNIVERSITY DECISION MAKING STRUCTURES"  
**UNIVERSITY STAKEHOLDER INTERVIEW FEEDBACK 2017**



OF STUDENTS SAID THAT THE GUILD REPRESENTS THEM AND PROVIDES THEM WITH A VOICE TO THE UNIVERSITY

OF STUDENTS WERE SATISFIED WITH THE SERVICES AND ACTIVITIES PROVIDED BY THE GUILD

OF STUDENTS AGREED THAT "THE GUILD IS A PLACE I KNOW I CAN GET USEFUL ADVICE"

OF STUDENTS CONSIDERED EMAILS TO BE THE MOST RELEVANT FORM OF GUILD COMMUNICATIONS

